



New Weapons to Combat Counterfeit Products



By [Charlene Lipchen](#)

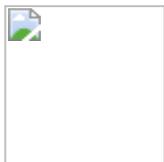
Brand owners face the ever growing problem of counterfeit products imported into and sold in Canada. Counterfeits cause damage to the brand owner, both in terms of lost sales and damage to one's hard-earned reputation as a provider of quality products.

The scope of counterfeit products in Canada is increasing as well. Gone are the days when the majority of counterfeit products were imitations of luxury hand bags or sunglasses. Today, we are seeing counterfeit jewellery, consumer electronics, small appliances, cosmetics and toiletries... and even NHL jerseys.

To assist brand owners with stopping the flow of counterfeits into Canada, Bill C-8, the *Combating Counterfeit Products Act* proposes to provide brand owners with new weapons to halt counterfeits at the border.

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Supreme Court on Copyright Infringement and Protection of Ideas



By [Richard Stobbe](#)

Let's say you pitch a story idea to a TV production company - and not just an idea, but a complete set of storyboards, characters and scripts. You would be surprised if one day you saw that story idea come to life in a TV production that gave no credit to you as the original creator of the materials. That's what happened to Claude Robinson and his idea for a children's TV program inspired by *Robinson Crusoe*.

One of the most important copyright decisions in 2013 was issued by the Supreme Court of Canada (SCC) in late December: In [Cinar](#)

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Corporation v. Robinson, 2013 SCC 73, the court reviewed Mr. Robinson's claim that Cinar Corp. infringed copyright in his original story materials by copying a substantial part of those materials in the new TV production called "Robinson Sucroë".

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The Legal Perils of 3D Printing



By [Laura MacFarlane](#)

3D printing refers to the techniques also known as "additive manufacturing". This process uses a digital model to create a three-dimensional object by adding successive layers of materials in the shape of the object.

3D printing machines have been on the scene since the late 1970s; however, only recently has the technology become accessible to individual consumers. With the cost of 3D printers dropping significantly after the patents covering the technology expired, individuals having 3D printers in their homes could be commonplace in the not-so distant future.

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Generic Top Level Domains (gTLD) Update



By [Tom O'Reilly](#)

The 2014 New Year's resolution of ICANN, divine ruler of the Internet, is to give poor old .com and its 120 million registered domains some back-up. As we speak, ICANN is rolling out hundreds of new gTLDs (generic Top Level Domains) to create an exponential increase in new domain name selection, and consequently, an equivalent increase in domain registrations potentially competitive with your brand. If you have a registered trade-mark, it is still not too late to take steps to pre-register your mark to gain priority regarding matching new domain names in new gTLDs. Soon to be, or already available are domain names in new gTLDs such as .guru, .clothing, .contractors, .construction, .buzz, .computer and .education. [Click here](#) to see the list of new gTLDs ready to come online, and read generally about ICANN and its big new plan.

Learn How to Protect Your Assets During a FREE Intellectual Property Seminar

You have the IDEAS. We can help you protect them.

In today's technology-driven, highly competitive market, capturing, acquiring and leveraging your IP might make the difference between

success and failure. Join Brian Futoransky, LL.B, and Shohini Bagchee, P.Eng., for a free lunch seminar exploring IP-related issues and challenges that matter to you, including:

- How to review an IP portfolio, what to look for.
- Doing your homework: Are there issues that could keep you from patenting?
- Is there freedom to operate the technology? Can competitors come after you for infringement?
- Do you buy/sell or license IP? What factors make a difference in this decision?
- How do you leverage IP assets as either a buyer or a seller?
- How do you know you're not leaving crucial IP assets or money on the table?

Register Now!

Date: Wednesday, February 26, 2014

Time: 11:45 AM - 1:30 PM

Location: 2000 - 10235 101 ST NW
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Please respond by Wednesday, February 19 by clicking one of the below buttons and letting us know if we can expect you:



Please use the "Yes" or "Regrets" links only. Using the "reply" button will not register your response.

Where You Can Find Us

Upcoming Presentations

Date	Description
Feb 20	Tony Edwards, Brian Futoransky and Shohini Bagchee will be at the Alberta Venture Fast Growth 50 Conference and Awards. Tony will be presenting a talk on protecting intellectual property assets and Shohini and Brian will be moderating a roundtable discussion on IPT issues in business transactions.
Feb 26	Shohini Bagchee and Brian Futoransky will present an in depth review of common intellectual property issues facing technology companies at Field's Edmonton office. For further details or to RSVP for this event, please visit our event site.
Mar 6	Field Law is pleased to host the meeting of the Calgary Chapter of the Licensing Executives Society. LES is pleased to welcome Jeremy Webster from Deloitte, who will speak about different methods of valuing intellectual property with examples of intellectual property valuations.

Recent Engagements

Date	Description
Feb 1	Richard Stobbe's article "Software Licenses and Indemnities: What Obligations Are You Taking On?" has been published in the February 2014 issue of <i>The Licensing Journal</i> , Vol. 34, No. 2.
Jan 25	Wayne Logan was invited to speak to the International Publishers Association of Canada on publishing and ebook issues.
Jan 22	Wayne Logan spoke at Mount Royal College to their Communication Class on IP and copyright issues;



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