



The Rotary Club of Calgary



2008 - 2009

*“In the quiet hours when we are alone and there is
nobody to tell us what fine fellows we are,
we come sometimes upon a moment in which we wonder,
not how much money we are earning,
nor how famous we have become,
but what good we are doing.”*

– A.A. Milne

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What Is Rotary?

Rotary International

Rotary is an organization of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

2008 – 2009

RI President D.K. (Dong Kurn) Lee

Governor, District 5360 – Mark Starratt

The Rotary Motto “Service Above Self”

The Four-Way Test

Of all the things we say and do:

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

The Object of Rotary

The development of acquaintance as an opportunity for service;

High ethical standards in business and professions, the recognition of the worthiness of all useful occupations and the dignifying of each Rotarian's occupation as an opportunity to service society;

The application of the ideal of service in each Rotarian's personal, business and community life;

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the idea of service.



The Rotary Club of Calgary

Vision

The Rotary Club of Calgary is an organization of business, professional and community leaders who come together through commitment and fellowship to create opportunities and a better future for generations who follow.

Mission

It is our mission to embrace the ideals of Rotary International, contributing to a better Calgary and a better world through significant service while providing extraordinary opportunities for networking, fellowship, friendship and personal growth.



July 2008 Stampede Roundup at Fort Calgary.



**President,
Roy Boettger**

The Year In Review

Welcome to Rotary and thank you for coming.

I started each meeting during the year with this greeting because, whether members, guests or visitors, I recognize the competing demands and opportunities we all face for our time and attention. I therefore appreciated the attendance of those who chose to spend their Tuesday luncheons at Rotary. Our weekly meetings are central to the Rotary experience, and everyone involved in the preparation and production of those meetings did their utmost to respect the time, and reward the expectations, of those who attended.

For those who may not know, preparation for a year as President begins 18 months in advance. As President Nominee, I joined the Long Range Planning Committee in January 2007 and, as President Elect, became Chair of that Committee and joined the Board in July 2007. This early engagement provides an opportunity to become more familiar with the depth and breadth of our Club's activities, and is an integral part of the continuity and consistency that will ensure the long term success of our Club.

To confirm or revise our Club's Goals and Objectives, the Long Range Planning Committee sought input from members through open invitation meetings in February and April of 2008. The comments and information received from those meetings was used to establish our Club's Goals for 2008 – 2009.

The number one priority identified by members was a need to increase the Rotary office resources to support the significant voluntary contributions of members. Sandra Elliott had been our Executive Secretary for twenty years and, even with her many skills and dedicated service, it was becoming increasingly difficult for one person to provide support for our many Club activities. The expansion of our activities, Sandra's decision to retire to the West Coast, and the competing business and personal demands on the volunteer time of our members called for a review of our traditional model of operation.

In May of 2008 the Board established a task force to review the Club's revenues and expenses, and report on our operational needs and capacity. Until recently very little of our community service funds were used for operational purposes, however, there has always been a cost to our community service activities. As those costs increased, although some expenses were allocated to activities which generated revenue for our community service projects, many of the expenses were still paid from general Club revenues, which were not increasing. The recommendation of the task force was that the expenses associated with generation of revenue for our community service fund should be allocated to the revenues received for that fund. That recommendation was adopted by the Board, and the 2008 – 2009 budget was prepared based on a proportionate allocation of overhead and operating expenses to community service fund revenues.

The Board also reviewed the job description of our Executive Secretary and the operation of the Rotary office. As a result of the review, the Board adopted a revised job description for our principal employee. We were very fortunate, through the generous assistance of member Mark Hopkins, to hire Tina Jarrett as our Manager of Administration effective the first of November. The Board also approved the purchase of upgraded technology and some much needed furnishings. Karen Cottingham had provided much needed office support following Sandra's retirement and, following a transition period and a further review of our office needs, the Board approved a second full time position, which she has filled.

The number two priority identified by members was improved communications, both internal and external. The retention and engagement of our members is largely dependent upon effective communication. We have made good progress during the year in the redesign and updating of our Club website, and look forward to its introduction in the near future. We are also continuing our efforts to expand

***“There are no great people in this world;
only great challenges which ordinary people rise to meet.”***

– William Frederick Halsey, Jr

“You can make more friendships in two months by becoming more interested in other people than you can in two years by trying to get people interested in you.”

– Dale Carnegie

our internal communications and our external communication opportunities as identified in Director Tom Keenan's report.

In addition to addressing those identified priorities, the continuing Club Goals of 2008 – 2009 included a positive member experience, a strong Rotary image, more effective fund raising, and improved governance and Rotary International relations. We made good progress in our pursuit of these goals and, supported by the long range planning process, we look forward to continued progress and the accompanying benefits in years to come.

A positive member experience means something different for every member, but the common element is participation. Club President Gord Walker's theme during his 1990-1991 term of office, ROI – Return on Involvement, is still appropriate. Involvement, meaning active participation at some level, remains the key to a positive Rotary experience; and that is what we have tried to encourage, and facilitate, throughout the year. Rotary provides tremendous opportunities for networking, fellowship, friendship and personal growth; however, the opportunity will be lost without engagement. The experience of our members, and the long term vitality and relevance of our Club, will continue to flourish with active participation.

The impending opening of Rotary Flames House, the first pediatric hospice in Western Canada, will further enhance the image of Rotary in the Calgary community. We are fortunate to enjoy a strengthening of the Rotary brand through our partnership with the Flames Foundation for Life in our Rotary/Flames Gift to the Community. Although we might have been more effective in publicising some of our past community projects, our current signature legacy projects, such as the local Rotary/Flames Gift to the Community and our international partnership with CAWST, the Centre for Affordable Water and Sanitation Technology, will assist in promoting a strong Rotary recognition locally and internationally.

Our fundraising activities generate significant income, but also provide valuable fellowship opportunities as outlined in director Michael Halliwell's report. The goal of more effective and efficient fundraising is being explored through the development of a sponsorship program. We will also explore other

opportunities that may become available in the future, either on our own or in co-operation with other Calgary Rotary clubs and community partners.

It has been a pleasure for me to have the opportunity to meet with the Presidents of the other twelve Calgary Rotary clubs on a monthly basis to discuss matters of mutual interest. The participation, support, and encouragement of District Governor Mark Starratt has served to strengthen relationships among the Calgary clubs and District 5360. With the induction of our member, Past-President Steve Allen, as District Governor for District 5360 in Rotary year 2009 – 2010, we can be sure that relations among all the clubs in District 5360, and our relations with Rotary International will continue to strengthen.

This year was the last for our Rotary Partners as a separate entity. Struggling with the challenge of recruiting sufficient volunteers for executive and committee positions, recognizing the changing reality of our Club demographic, and following much consultation and careful consideration, The Rotary Partners of The Rotary Club of Calgary agreed to dissolve effective at the end of the 2008 - 2009 Rotary year. Although no longer operating as a separate entity, it is intended that the fellowship of the Rotary Partners, and the projects which they supported, will continue within the existing framework of our Club.

One of the traits that attracted me to Rotary is its vocational diversity, and that has not changed over the years. The opportunity to meet, socialize with and learn from the perspectives and experiences of men and women with very different educational, social, cultural, business and professional backgrounds is mutually beneficial for all members. Additionally, we have the opportunity to help others less fortunate than ourselves in the process.

George Burns joked that happiness is having a large, loving, caring, close-knit family – in another city. That happiness is part of the Rotary experience, locally, regionally and internationally. The information included in this report provides no more than a summary of some of the many activities enjoyed and supported by our members. Share the full experience, and contribute to the development of the next generation of community stewards - introduce a friend to membership in the world of Rotary.



**Secretary,
David Bromwich**

Club Secretary

The administrative spade-work of being the Secretary of our Club is now all executed by Tina Jarrett, ably assisted by Karen Cottingham. I owe them a debt of gratitude as their work leaves me free to

enjoy the fun part of the job.

As a member of the Tuesday lunch team, I have had the privilege of working in harness with President Roy who has given subtle and witty leadership and great support to me throughout the year. John Ridge has done an outstanding job of lining up excellent speakers and Eddie Doyle has made the big welcome to visitors and guests so meaningful. He has also covered for my absences so efficiently.

I have now lived in Canada for over 30 years. Perhaps this is why I have enjoyed researching my adopted roots and sharing my discoveries with Club members each week. In this enterprise, I have been skillfully assisted by Rotaract volunteer Nicole Farwell,

who has diligently prepared all the PowerPoint presentations each week for our meetings.

It has been my distinct pleasure to work with many Rotarians who helped bring the President's Ball and the Rotary Show to life. A special word of thanks goes to Barb Young and Thalia Kingsford, who co-chaired the event, and to the committee for their tireless work. Also, my thanks to Frank McKittrick, without whose genius there would be no show. It continues to astound and delight me the way so many others give of their time and talents as cast members and/or sponsors to make this such a memorable event.

I sincerely hope that we continue to learn from the examples set by those who have gone before and that by standing on the shoulders of giants, we can as a Club, make a continuing and very significant impact on our world, and particularly on this vibrant and fascinating city in which we live.

Respectfully submitted by David Bromwich
– Club Secretary

***“Kindness is the language the deaf can hear
and the blind can see.”***

— Mark Twain

Financial Review

For its fiscal year ended June 30, 2008, The Rotary Club of Calgary had total revenues of \$2,048,000 in addition to \$262,000 of accumulated funds available from prior fiscal years, for a total of \$2,310,000 available to the Club.

Included in total revenues is \$1,243,000 from the Calgary Rotary Clubs Foundation from the earnings on the endowment from the estate of Ev Mayhood.

The major Club expenditures included \$780,000 for projects in our Rotary/Flames Gift to the Community, \$621,000 to Rotary International from the Mayhood bequest, and \$310,000 for international projects under the stewardship of the Club's World Community Service Committee.

Other areas of support in the range of \$25,000 to \$35,000 included MacEachern Trust bursaries, Stay-in-School scholarships, youth programs, the total of small donations awarded, and the Club's annual senior's Christmas party. Expenses related to the

operation of the Club and our many activities and projects, totaled \$202,000, or 9.9% of total revenues.

For our fiscal year ending June 30, 2009, the forecast is for total revenues of approximately \$1,830,000. Revenues will be down year over year; primarily related to lower distributions received by the Club from earnings from endowment funds held by the Calgary Rotary Clubs Foundation due to the state of the current financial markets.

The Club's areas of support are the same as the previous year, but at a lower level in line with lower Club revenues.

Respectfully submitted by Keith Pedersen
– Club Treasurer



**Treasurer,
Keith Pedersen**

Club Service – Programs

Without meetings there would be no Rotarians, and without Rotarians there would be no Rotary. Meetings are at the core of the Rotary experience. They nurture the fellowship from which membership, community service, fundraising, philanthropy and volunteerism grow. Each week they routinely require 20 plus volunteers and two staff to produce.

A team of Rotaractors, Gord Cumming and Bob Merritt managed ticket sales, while greeter extraordinaire, Keith Visser, allowed few to escape his warm embrace.

Unflappable Sergeant At Arms, Carl St. Laurent organized the head table and cued piano talents Frank McKittrick, Jim Dennis or Roger Lalonde to strike up at precisely 12.10pm.

Under President Roy's attentive, warm leadership, this year's head table "fixtures" have been Secretary David "Brom" Bromwich, "Visitors & Guests" presenter Eddie Doyle and a host of invokers, introducers and thankers of speakers. Reporting Directors, persuasive committee Chairs, volunteer appellants and new members have done their bidding at the lectern. During Roy's rare absences, V.P. Eva Friesen made it all look deceptively easy!

Music, mischief and multilingual sing-songs created by Ralph "Karsh of Calgary" Lundberg, and (mostly) tolerated by Maestro Frank, were frequently scuttled by a miscellany of member "talent." Bruce Millar also played diverse, creative roles behind the scenes.

The Brom Report's meticulous, illustrated and very popular focus on Calgary's historical figures and place names has charmed, informed and entertained us weekly. Priceless!

The 2008-2009 mandate for speakers was to "raise the bar higher." Thanks to solid member ideas and careful scheduling, the growing financial melt-down provided opportunities for topical input from leading economists, business and community leaders, and politicians. Higher member attendance was regularly boosted by visitors and guests (averaging up to 18% of attendees) per meeting. Future members all, we hope!

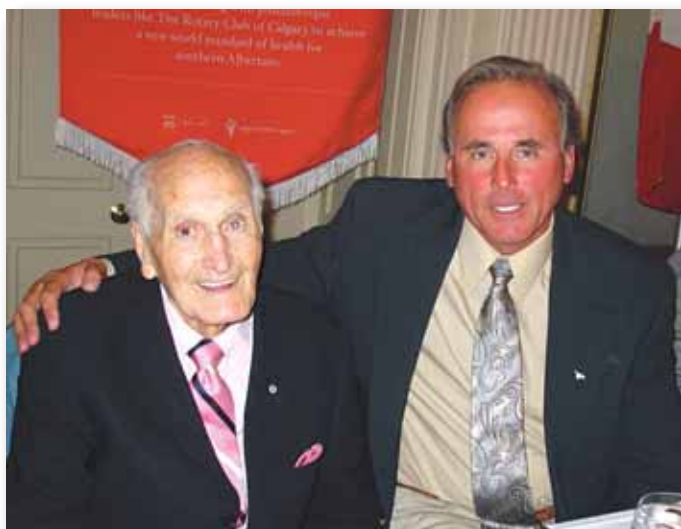
After 91 years of Rotary meetings, it seems The Fairmont Palliser on a Tuesday is still one of the better places in our great city to meet for lunch. In these tough times, and in the turbulent past year, our weekly meetings and fellowship seemed just a little sweeter.

Grateful recognition also goes to Tina Jarrett and Karen Cottingham, who have filled Sandra's shoes. Under Tina's leadership, they have demonstrated energy, initiative and patience in support of our Club, our members, our beneficiaries and our goals.

Respectfully submitted by John Ridge
– Director of Club Service – Programs



**Director,
John Ridge**



Rotarian Tony Anselmo made a special appearance along with Guest Speaker Calgary Stampeder GM and Coach John Hufnagel and the Grey Cup on May 12, 2009.



Guest Speaker Engineer Kim Sturgess, of Alberta Water Smart, spoke to our Club on October 7, 2008.



**Director,
Don Ross**

Club Service - Fellowship

As Director of Fellowship for the past two years, my principle goal has been to identify a number of special events, programs and activities that appeal to the diverse membership of our Club.

These fellowship events needed to provide an opportunity for personal growth and development, business networking, positive member experience and family involvement.

These events had to be in compliance with the Club's mission and vision statements and they needed to support the Club goals and objectives as identified in the 2008-2010 long range plan.

EVENT CALENDAR 2008

- August 18 – Masters of Calgary Rotary Golf (131 players) Gord Walker and Charles English
- September 15 – Rotary Challenger Park 3rd Annual Challenger Cup (110 players and \$60,000) - Walter Haessel and Don Ross
- October 26 – Rotary Hockey and Family Skate (200 in attendance) - Tim Heaton
- November 15 – Dinner at the Highwood (81 members) - Dave Leslie and Don Ross
- December 7 - Christmas lights bus tour (16 members) - Ken Moraes

EVENT CALENDAR 2009

- January 30 – Chinese New Year (with Calgary South) (255 in attendance) - Wing-Kee Chan
- February 12 - A night at the Vertigo Mystery Theatre (25 attended) - Tom Hickerson and Jan Eden
- March 21 - Ski day at Lake Louise (21 in attendance) - Tony Howard and Bill Keech
- May 31 – Lobsterfest (100+ members) - Ken Moraes and Bill and Maggie Redmond
- June 20 – Rotary Challenger Park Family Fun Day - Don Ross

I would like to thank those individuals referred to above in the event calendar and their hard working committee members together with my fellow Directors for making each of these events such a success.

There were also several ongoing activities throughout the Rotary year, including the dinner club (Bill and Maggie Redmond – 4 dinners and 40 participants), mixed bridge (Eileen Johnston), mixed ping pong (Al Corbett and Ernie Klassen), Rotary bridge (Randy Borisenko), Frank 'n Stein (Frank Sparks) and the Book of the Month Club (John Fisher).

And, of course, there were a number of regular Club activities and events throughout the year that provided additional fellowship opportunities beyond the scope of my portfolio. Those included our weekly luncheon meetings, Rotary BBQ's, The Rotary Show and President's Ball, to name only a few.

Respectfully submitted by Don Ross
– Director of Club Service – Fellowship



The Four Amigos at a recent fellowship event – better known as (l to r) Bill Keech, Frank McKittrick, Ralph Lundberg and Eddie Doyle.

***“We cannot change the past;
we cannot change what happens to us,
we cannot change the way
other people may act;
however we have a choice every
day regarding the attitude we
will embrace for that day.
Life is 10% what happens to us and
90% how we react to it.”***

– Charles Swindoll

Club Service – Communications

“Better communication, both internally and externally” invariably comes up as a top priority for members when asked what they want for their Club.

There’s a tangible sense that we are, individually and collectively, doing great things and need to get the word out more widely.

To determine what that really means, a survey was developed and completed by a significant portion of the membership. It showed that most members use *The Cog* as a major source of information, and that the weekly e-mail reminders about upcoming speakers and events are appreciated. It also revealed untapped potential for the Club’s website to play an important role in both member communication and showing our face to the outside world.



The weekly e-bulletin, reminding Club members of the upcoming speaker and other important information, has been very well received. It provides a short, pithy summary of what’s exciting about our Club and most members responding to the survey said they found it valuable. Of course, we will always have members who require paper communication so we try to provide hard copies of important information, while being mindful of the environment.



**Director,
Tom Keenan**

Incorporating some of the recommendations of a professional communications firm that was engaged last year to study our activities, we have moved forward to a new and exciting web page design that should be more attractive and more usable. It contains provision for short video clips that can be changed on a regular basis, as well as a more thorough archiving of past projects to help build our Club’s “institutional memory.” Another new capability in the works is an e-commerce page that will allow secure financial transactions such as donating to specific projects.

Many, many members contributed to the communications effort this year, from writing weekly COG stories and profiles to making suggestions for the website re-design. The professional services of member Jeff Bradshaw and his associates at Zoom Communications, a firm that specializes in digital media, have been particularly notable and much appreciated.

We continue to garner good press, such as a mention in the *Calgary Herald* in an article on the positive health effects of volunteering, which focused on the Stay in School Program. We also avoided being mentioned in that paper’s “Endangered Species” article on the dwindling membership of other service clubs!

Our Rotary/Flames Gift to the Community is particularly helpful in giving us exposure on high profile projects such as the exciting new children’s hospice and respite care centre. As we continue to differentiate ourselves and to build the Rotary brand, it will be important to take every opportunity to tell our story, and that’s ultimately a job for each and every Club member.

COG Reporters:

Eva Friesen
Bob Taylor
Frank Hall
Doug MacDonald
Tony Howard
Ron Robertson

Ted Pound
Lee Tunstall
Thalia Kingsford
Ralph Lundberg
Barbara Burggraf
Tim Onyett

Weekly Profile:

Tony Howard
John Lindenbach
David Irving

John Ink
Jack Lamarsh
Bill Hayden

Respectfully submitted by Tom Keenan
– Director of Club Service – Communications

Rotary/Flames Gift to the Community



Rotary Flames House, Alberta's first free-standing children's hospice.



The new park at Ronald McDonald House.

2009 Jack Carter/Rotary Stay-In-School Golf Classic



One of the many generous sponsors of the tournament.



Once again, a fabulous fundraiser – \$90,000!

2009 President's Ball & Rotary Show



Lynn & Roy Boettger enjoying the dance floor.



Brom & Eva Friesen having fun.



President-Elect Larry Shelley getting in the swing of things with his wife Laura Lee.

2008 Stampede Roundup



The crowds were streaming through the gates.



Having fun – Calgary Stampede style!



Volunteers help out at the beer garden.



Our volunteers make this event so successful.



*The 2008 event drew some well-known guests:
(l to r) Mayor Dave Bronconnier, Premier Ed Stelmach
and Wilf Gobert, Chairman of the Board of Directors
for Calgary Economic Development.*



*Another hugely successful fundraiser
- \$200,000!*

*“You find yourself refreshed in the presence of cheerful people
so why not make an honest effort to confer that pleasure on others.
Half the objective is gained if you don't allow yourself to say anything gloomy.”*

– Lydia M. Child

Club Service - Membership

An engaged, enthusiastic membership committed to service above self is the essence of Rotary. Without members, Rotary would not exist, and much good in our community and around the world would not be accomplished. At the heart of Rotary are its members.

The membership committee celebrated the Board approval of 17 new members as of June 30, 2009. These dynamic new members are helping us achieve our goal of increasing the diversity of our club – diversity in terms of age, gender, cultural and business background.

2008-2009 Membership Statistics:

- Total number of members at start of year: 284
- Members lost during the year (deaths and resignations): 14
- New members approved in 2008-2009: 17
- Total number of members at end of year: 287

Goals of the committee this year were:

- A streamlined membership application and approval process.
- An engaged and involved membership, with early integration of new members.
- A membership base of 300, believed to be the right number of the sustainability of the Club.
- Increased diversity of the Club membership.

Significant progress was made in each area, thanks to the efforts of all committee and sub-committee members.

Thanks to the efforts of many!

Approximately 15 members contributed their time this year to the efforts of the committee. Many thanks to Bill Keech for his very capable leadership as committee Chair. And sincere thanks to all those who served on the various sub-committees.

Bill Clapham, Jim Sinclair and John Hogan assisted with member follow-up, ensuring members continue to be engaged in the Club and seeking feedback on their club experience.

Helen Greenwood worked tirelessly to assign classifications to new members.

Lynn Lehr, Jack Birt and Bill Churchward, joined by Robert Brookwell mid-year, worked to ensure new members were integrated in Club activities. New members were given greater exposure to the Club through head table duties at weekly meetings, coordinated by the Program Committee. A reintroduction of new members assisted the Club to get to know our new members more quickly. Robert Brookwell and Frank Hall organized a new member at Webster Galleries in May.

Ryan Adams and Bob Merrett faithfully continue to track member attendance.

Jim Shaner and Bill Redmond led a sub-committee of five to review new member applications in a new streamlined approval process.

Frank Sparks, Frank Hall and Bill Walsh contributed to the further development of the corporate member category. A new corporate member, Irene Besse Keyboards Ltd., was approved for membership in the Club.

Bill Kaufman redesigned the Past President's interview of new Club members creating a more meaningful experience for both the Past President and the new member. Tony Howard provided another valuable link to the Past Presidents.



**Director,
Eva Friesen**

Respectfully submitted by Eva Friesen
– Director, Club Service – Membership

Community Service – Fundraising

Driving to support the ongoing and ever increasing charitable initiatives of Club, the Community Services – Fundraising area was again an integral part of the Club and Member participation in 2008-2009. However, this was not without a few bumps along the way.

Entering his second year on the Board, we started with Alex Graham as the appointed Director of this area. However Alex moved away from Calgary early in the Board year and was replaced by me. As new to the Board and with less than three years in the Club at the time, I've done my best to get up to speed on the mandate and responsibilities with regards to our fundraising efforts. I'd like to pay particular thanks to Joe Fras (our Director of Fundraising for the prior two years) for helping me in my transition into this new role for our Club.

A backdrop to this was also the rapidly changing world economies that didn't spare Calgary or Alberta as a result of the severe decline in commodity prices, stock market values and the widely spread liquidity crunch that has now moved most of the world into economic recession. The ability to attract financial sponsorship support has now become more difficult as a result, and we see this being an issue for at least the next 12 months. However, we do have many successful existing projects to rally behind and we'll work hard to make sure our high standards continue to be met.

You can't mention fundraising in the Club without starting with our BBQ team. Led by Committee Chair, Don Cameron, the BBQ Committee combined with 800+ volunteers from our Club and elsewhere, successfully supplied food, beverages and management for two corporate events during Stampede week. They also managed a few other BBQs for other groups during the year, including the Hays breakfast at Heritage Park. Our most well known and biggest event on Stampede Wednesday, served over 14,000 people at Fort Calgary! You may be also interested to know that this was the one and only Stampede event party that Alberta Premier Ed Stelmach chose to attend while visiting Calgary that week. This continues to be one of the largest fundraisers and best fellowship events our Club has to offer. We look to build on this again next

year and will continue to utilize the net profits for our Club's charitable activities.

Led by Committee Chair, Rick Erven, the Club's 13th Annual Jack Carter Stay-In-School Golf Classic was held in June 2009. Over the past 13 years, we've raised over \$900,000, thanks to the generosity of our sponsors, donors and players, many of whom come from our Club. Funds raised go to finance our Stay-In-School programs. We've built a great legacy fund for the Club to keep this exciting program going for many, many years.

I'd like to thank Gary Bardell, who led the Sponsorship Committee from its formation in May 2007 until the end of calendar 2008. We presented the report from Gary and the Sponsorship Committee to the Board in December 2008 and received approval to proceed. Under the leadership of our new Chairman, David Hood, we hope to help identify further ways and means to leverage the Rotary brand and our existing partnerships to raise even more funds for the Club. You can expect to hear more about this in the years ahead.

Going forward, we want to try to expand our profits from BBQs and the Golf Classic, while exploring the ideas of the Sponsorship Committee to see what else can be done. We want to be careful how we do all this though, so that we protect the culture of our existing events and make sure we respect our member involvement by avoiding member fatigue. I look forward to your continued support and ideas, which will help us all improve and expand our fundraising efforts.

I'd like thank Roy for his leadership and support this past year. As well, sincere thanks also go to my fellow Board members for their support and efforts this year.

Respectfully submitted by Michael Halliwell
– Director, Community Services – Fundraising



**Director,
Michael Halliwell**

***“The true character of an individual is how he treats a person
who can do him absolutely no good.”***

– Ann Landers



**Director,
Wing-Kee Chan**

Community Service — International

This service includes International Scholarships, Youth Exchange, Group Study Exchange and World Community Service.

Our main objective through our programs is to build understanding, goodwill and a lasting relationship with people from different cultures and background. The objective may be accomplished through short vocational visits, long and short term exchange studies or assisting less fortunate communities around the world to a better life.

International Scholarship (Ambassadorial Scholarship)

Contact: Sheila Acharya Van Horne

This is one of the oldest programs initiated by the Rotary Foundation. Since 1947, over 38,000 men and women have been awarded this scholarship to study in a foreign country for a year. This scholarship is offered to a wide range of post secondary students and professionals wishing to continue their studies. There were a number of inquiries through our Club but the District handles all applicants and awards. Sheila Acharya Van Horne, a past Ambassadorial recipient, has been representing our Club in offering advice to potential candidates. Even though the District is handling the applications, all scholars require a Club to sponsor their application. Our Club did not nominate an applicant this year.

Youth Exchange

Chair: Scott Tizzard

Committee: Sheila Acharya Van Horne, Dave Leslie, Jim Coyle, Rosemary Crawford, Wing-Kee Chan

Like the Ambassadorial Scholarship, this program has a long history and since its inception it has sent over 70,000 students worldwide, offering approximately 8,000 students annually the opportunity live and study in another country for a year. The experience supports a lifetime of understanding and goodwill for both students and members of the participating clubs.

Our Club has a long standing relationship with Western Canada High School, and this is where we select all our outbound students and place our inbound students. We appreciate the school for supporting the program.

For many years our Club hosted two inbound students while sending out two students from Calgary. However, in recent years we have sponsored one exchange student due to the fact that there seemed to be a shortage of students applying for the program, and

host families are harder to find. As the coming year is going to be slower for the exchange committee, it gives us a chance to examine the program and how to promote it better in the future. The committee believes the program can be improved with new ideas and different incentives.

In our Club, we have a policy of offering the students three months to live with a family after which he or she moves to another family to allow more diversification and experience. Many host families have expressed appreciation for the invaluable experience of having a foreign student live with them, and often the relationship lasts a lifetime. Currently we are hosting Yoyo Tung, a student from Taiwan who has been with the Club since August 2008 and is now enjoying the 'warmer' half of her visit in Canada. She is a great cellist who also plays the piano very well. The committee would like to thank the Chans, the Smiths, the Qasimalis, the Doyles and Rosemary Crawford for hosting Yoyo and supporting the program. Yoyo's counselor, Sheila Acharya Van Horne, has been a wonderful supporter and a good friend to Yoyo while she is away from home. We also thank all members who have spent time with Yoyo and made her feel at home here in Calgary.



***Inbound Youth Exchange Student,
Yo Chen "Yoyo" Tung, celebrates her
birthday at the Palliser last October.***

Our outbound student is Oana Tamaian, another gifted student from Western Canada High School, who was sent to northern France and will be returning this summer to share her experience with us. So far she is having a good time and experiencing all the French culture has to offer. We look forward to seeing her this summer and hearing of her exchange experience.

Group Study Exchange

Chair: Kimberly Van Vliet

Committee: Bill Kaufmann, Trevor Axworthy, Wing-Kee Chan

This program deals mainly with exchange of vocational ideas among young professionals from different countries. It is a Rotary Foundation initiative where a District selects five to six young professionals, not necessarily Rotarians, and sends them overseas for a period of five to six weeks to pair with similar professionals of similar vocations. During the period the team will have attended a number of Rotary functions and meetings where there will be ample opportunities to meet and talk to many Rotarians about their vocations, and hopefully develop life long relationships and contacts.

Our Club participated in hosting a group from Scotland this year. They stayed in Calgary for four days, attended meetings, the District Conference and met with young professionals in the city to share vocational experiences. The group was kind enough to give a presentation at one of our meetings and briefed our Club on their visit.

World Community Service (WCS)

Chair: Walter Haessel

Committee: Barbara Young, Al Corbett, Aldo Brussoni, Allan Potyondi, Cassandra Litke Wyatt, Charles Pratt, Garth Tombs, John Ridge, Kimberly Humphreys, Madeleine King, Marianne Hutchings, Rae Campbell, Tom Loucks, Valerie Yankey-Wayne, Brian Larson, Wing-Kee Chan

The WCS is one of the most exciting and active international programs in the Club. Projects ranged from a few thousand to multi-million dollars covering more than two dozen projects in almost all continents. In 2008-2009, our Board approved a budget of 245,000, including some funds allocated but not spent in previous years. Many of our projects are multi-year projects due to the fact that implementation moves slower in the international arena, and it takes longer to get funding and to properly assess projects.

Our projects are divided into three groups; Signature Legacy projects, Non Legacy projects and projects supporting other Rotary clubs.

Among the big projects, the Signature Legacy projects top the chart with an estimated eventual cost of over \$3 million with our Club contribution of about \$400,000 (\$170,000 in 2008-2009). These projects are all water related with a strong emphasis on supporting Centre for Affordable Water & Sanitation Technology (CAWST) and Water Expertise & Training Centres (WETC). With the technologies developed by these centers, we have extended our Signature Legacy to cover water projects in Indonesia, Cambodia and Uganda. Most of these projects use bio-sand filtration for surface water to offer clean drinking water to thousands of people in very needy areas. The system is simple, relatively cheap to manufacture and the technology is transferable for future generations, thus fulfilling our goal for sustainability.

Taking Rotary Assistance to Communities and Children (TRACC) leads the second set of projects involving communities in Uganda and Tanzania. The TRACC project in Uganda, with our Club's contribution of \$40,000, received a 3-H grant from Rotary International of \$300,000 – a 10 to 1 leverage! A special thanks is in order for our champions, Garth and Ann Toombs, who worked tirelessly on these projects and earned Garth a well deserved "Service Above Self" award from Rotary International.

The Non Legacy projects had a budget of \$110,000, providing a total of \$500,000 with matching grants. Most of the projects are related to TRACC, with some funds going to support mosquito nets in West Africa and Dr. Harder Pediatric Surgery in Ecuador.

The projects supporting other Rotary clubs receive \$25,000 from our budget and provides about 10% of the total costs, with grants and other clubs' contributions. These projects range from Hospital building in India to purchasing Spanish/English Dictionaries for schools in Mexico.

Behind all these projects there are very dedicated Rotarians who stepped up and offered their time, energy and wisdom to make lives better for the less fortunate. We give thanks to champions like Lloyd Flood, Aldo Brussoni, Charles Pratt, Al McMillan, Barb Young, Walter Hassel, Garth Toombs, Tom Loucks and many others.

We have developed a system to screen all projects by the WCS sub-committee, and then all eligible projects will be presented to the WCS committee for approval and eventually presented to the Board for final approval.

As mentioned before, this is a very busy program and Walter Hassel has been an invaluable leader for WCS in handling all that is going on. We are also very fortunate that all members of the committee are just as dedicated in conducting the work to make the world a better place.

Respectfully submitted by Wing-Kee Chan
– Director, Community Service – International

***"There is no better exercise for
the heart than reaching down
and lifting people up."***

– John Andrew Holmes, Jr



**Director,
Bob Taylor**

Community Service – Involvement

Major Donations Committee

Over the past year, the committee's main objective has been to update the Club with respect to progress on the projects we support through the Rotary/Flames Gift to the Community. Chairman Phil Libin and other members of our Club recently met with representatives of the Rotary Club of Calgary South and the Flames Foundation for Life to explore future opportunities where we can continue our partnership to make a more meaningful impact in our community through our donations.

We are now into our third year of the Rotary/Flames Gift to the Community and can proudly point to completion of the Rotary/Flames Park at Ronald MacDonald House. We also look forward to the opening of Rotary/Flames House in the fall of 2009. Located next door to the Alberta Children's Hospital in Calgary, Rotary/Flames House will be Alberta's first free-standing hospice for terminally ill children.

We also continued our pledge commitments to the Hotchkiss Brain Institute, Libin Cardiovascular Institute, Alberta Bone and Joint Health Institute, Southern Alberta Institute of Urology, MRI Centre for Intraoperative Robotics (Project Neuro-Arm), and CORE Connections Program through the Markin Institute. When this phase of the Rotary/Flames Gift to the Community is concluded, the Rotary Club of Calgary will have proudly donated approximately \$4,000,000 to these outstanding community projects.

Small Donations Committee

The committee, under the chairmanship of Orest Dizop, with members Gary Murray, Gord Walker and Janet Johanson, considered more than 40 requests for assistance this past year. The requests were many and varied and funding totalling \$26,500 was distributed. The projects funded during the year include the following:

- Rent support for an independently living college student.
- Assistance in providing a guide dog for a needy individual.
- Oxygen support for a needy individual.
- Assistance with the speech language program for children with autism.
- Purchase of a heart defibrillator for Central United Church.
- Contributing towards the purchase of a power wheelchair for a needy individual.

- Support for a Rotaractor to attend a Youth G8 Summit.
- Rotary Challenger Park Golf Tournament.
- Alberta Children's Hospital Foundation – annual picnic at Heritage Park for the Nephrology Clinic.

Feed the Hungry

The Club supported two Feed the Hungry dinners at St. Mary's Cathedral Hall. One took place on September 14, 2008, with the second taking place on May 10, 2009. At each event, more than 800 meals were served. Howie Shikaze undertook to coordinate the two dinners and, as usual, our membership responded wonderfully with numerous Rotarians, their families and friends volunteering to assist. Thank you to all the Rotarians, their friends and relatives who participated in this year's Feed the Hungry dinners.

Seniors' Christmas Party

The 37th Annual Rotary Seniors' Christmas Party was held again at the Roundup Centre at Stampede Park. Chairmen Brian Guichon and Doug Hamilton, supported by several Rotarians and Rotary Partners, fed and entertained more than 1,000 seniors from many facilities throughout Calgary. Arrangements included transportation to and from Stampede Park and thanks are again owed to Rotarian Bill Avery and the Young Canadians of the Calgary Stampede for a wonderful show. The Rotarians and Rotary Partners involved in providing assistance for this year's Seniors' Christmas Party are too numerous to mention, but are all deserving of thanks for continuing a function which is embraced by seniors and volunteers alike.

Christmas Hamper Program

This year's program, organized by Carol Rosdobutko, David Arthur, Mark Stiles and Allen Selley. Rotarians and friends donated over \$17,000 in support of the program this year, resulting in the provision of hampers to more than 50 very appreciative families. Thanks to Carol and her team for what they accomplished this year, and to all the volunteers who participated in gathering the donations, shopping for the hamper gifts and delivering the hampers to the very grateful recipients.

Respectfully submitted by Bob Taylor
– Director, Community Service – Involvement

*“Remember if you ever need a helping hand,
you'll find one at the end of your arm.
As you grow older you will discover that you have two hands
– one for helping yourself and one for helping others.”*

– Audrey Hepburn



**Director,
Dave Leslie**

Community Service – Youth

Student Relations

RYLA (Rotary Youth Leadership Awards)

Chair: John Hsu

This District-based weekend leadership conference was held May 19 – 21, 2009 at

the University of Calgary. This conference provides students with an opportunity to become more effective leaders through development and enhancement of their leadership skills. John has recruited six candidates, five of whom were from the executive of the Interact Club at Western Canada High School. The Board approved an expenditure of \$3,000 for student registration in this program.

RYPEN (Rotary Youth Program of Enrichment)

Chair: Joe Samson

This District-based weekend program runs twice each year in southern Alberta. Joe has recruited nine students (six in the fall and three in the spring) from various schools throughout Calgary. The Club has provided registration and transportation funding in the amount of approximately \$3,000.

Rotaract (U of C based)

Chair: Scott Tizzard

Rotaract have an active and vibrant group whose focus has become the building a school in Tanzania. Fundraising and project development are well under way with construction expected to begin in 2010. Club members Garth Toombs and Walter Haessel have both provided valuable insight and are mentoring the Club members.

Our Club has provided funds to help kick start the fundraising process and facilitate Rotaract members engaged in the planning. Expected Club expenditure is approximately \$3,000.



***A few of our 2009 Stay-in-School award winners,
Stay-In-School Chair John Lindenbach
and O.S. Geiger Principal Susan McCallister at
the award presentations on June 23, 2009.***

INTERACT (Western Canada High School based)
Chair: Sheila Acharya Van Horne

This club was reorganized this year to include a dynamic group of 45 students under the stewardship of two teachers from Western Canada High School. Local charities sponsored included School Supplies for Kids, Calgary Food Bank, Cash for Cans, Toy Mountain and the Young Bloods. Nationally the Club supported Raise the Roof, while internationally the Club supported the Ethiopian Education Trust. Our Club supports Interact on a matching grant basis in the amount of \$1,500.

Western Canada High School Scholarship

Chair: Dave Leslie

We accepted an invitation to present a \$750 scholarship cheque and certificate to a student selected by the staff at Western Canada High School at their Academic Awards ceremony. The award criteria are based on academic excellence and financial need.

Music Scholarship

Chair: Frank McKittrick

Frank has selected a pianist and a vocalist to attend the 2009 summer camp at Red Deer College. The Club will provide \$790 for their attendance at the camp and both will perform at a future meeting.

Stay-in-School

Chairs: Hank Popoff/John Lindenbach

This program provides mentorship to approximately 70 at-risk students, from selection in grade six to their graduation from high school, with the expectation that, upon graduation, they will become eligible for a scholarship. These scholarships, currently in the amount of \$7,400, are designed to approximate the first year tuition at an Alberta post-secondary institution and are funded by an annual golf tournament.

This program was expanded this year on two fronts. The first of these was the funding of a student selected and mentored by the Fish Creek Club. The second involved asking three senior high schools to propose a student for \$2,000 bursary, with the only stipulation being that the student come from a financially challenged family.

World Skills Competition

Chair: Sid Mark

This year our Club has accepted an invitation to promote Rotary through our participation as volunteers manning

information booths located throughout Stampede Park. From the Rotarian family of Rotaract, Interact and the membership at large, we will be providing 28 shifts at these booths over the course of this large international event, where student skills will be both displayed and judged.

Integrity Awards

Chair: Ken Moraes

This program involves the selection of non-Rotarian candidates, who through their actions have demonstrated a high level of integrity in our community. This year our Club was proud to select Camille Dow-Baker, founder of the Centre for Affordable Water and Sanitation Treatment (CAWST). Her award was presented at an all-clubs meeting held at the Calgary Convention Centre, featuring Rotary International President D.K. Lee.

Short Term Youth Exchange (STYE)

Chair: Dave Leslie

Students participating in this program become ambassadors for Rotary and the communities in which they live. They help bring the world together and make friends in the process. The mechanics of the program involve Rotary facilitating family-to-family contacts and exchanges that take place over the summer months. This year our student has been matched with another from Finland.

Respectfully submitted by Dave Leslie
– Director, Community Service – Youth Services



(l to r): 2009 Integrity Award Winner, Camille Dow-Baker, Young Ja Lee, Rotary International President D.K. Lee, Roy Boettger and Lynn Boettger attend the All Clubs Meeting in Calgary on February 24, 2009.

The constitution of The Rotary Partners of The Rotary Club of Calgary outlines our objectives and aims. The aims of this organization are identical with those of Rotary International, our role being that of an auxiliary to the Rotary Club, with special emphasis to assist in any way possible to bring about furtherance of these ideals.

In keeping with these objects and aims, Rotary Partners have once again been busy participating in many of The Rotary Club of Calgary's projects and fellowship programs. The benefits derived from this partnership have been meaningful for all involved. Rotary Partners include both partners of current Rotary members and widows and widowers of deceased Rotary members.

Activities included (but were not limited to) the following: Student Exchange Program, Chinese New Year Dinner, World Community Service, Lake Louise Ski Day, Stay-in-School Program, Vertigo Theatre Night, Feed the Hungry Dinners, Rotary Dinner Club, Highwood Fellowship Dinner, Rotary Ball, Mixed Bridge, Seniors' Christmas Party, BBQs, Christmas Hamper Program, Ping Pong, Adopt a Highway, Golf Tournament and Hays Breakfast.

Rotary Partners also developed a number of projects which they supported. These included the following:

Inn From The Cold – under the direction of Patti Broadhurst, three dinners were sponsored with 12 volunteers at each. A tasty, balanced meal was cooked for our guests; dormitory-style accommodations were set up in St. Michael's Church and lunches were prepared for the next day as well.

Partners Bridge – Helen Rogers was the convener for this group that met once a month at Grace Presbyterian Church.

Partner's Dinner and Annual General Meeting – the Rotary Partners Dinner and Annual General Meeting was held on May 6, 2009 at The Calgary Golf and Country Club under the capable leadership of Maggie Redmond. Rotary Partner Ann Toombs was the guest speaker. She spoke about the work that she and her husband Garth have been doing in Uganda as part of TRACC (Taking Rotary Assistance to Communities and Children). By working closely with the Ugandan Rotary Club and other NGOs in Africa, they provide assistance to Ugandan orphans and child-headed households and provide opportunities for micro-credit to people with AIDS who take anti-retroviral drugs or who are HIV positive or who are willing to be tested for AIDS.

In the new year Rotary Partners struggled with the realization that times are changing as it was becoming increasingly difficult to recruit new volunteers for the executive. Despite reducing the number of positions on the executive, it was felt that there was not enough interest among members in becoming part of Rotary

Rotary Partners

Partners. After much consultation and careful consideration the decision was made to present the membership with a motion to dissolve Rotary Partners effective June 30, 2009.

In consultation with the Club, a plan is being drafted to ensure that the following goals can be met once the dissolution goes ahead:

- To preserve the fellowship that has been such an important part of Rotary Partners and continue to support the projects initiated by Rotary Partners.
- To integrate the volunteer activities of Rotary Partners into the existing framework of The Rotary Club of Calgary.
- To offer a wider choice of opportunities for involvement in Rotary activities.

These goals are very much in keeping with the original goals of the organization when it was formed in 1946. It is hoped that there will be members willing to step forward to assist in this transition. It is especially crucial that effective contact be maintained with all Rotary Partners, and the Rotary widows in particular.

Many thanks are in order to individuals who have made Rotary Partners a successful organization over the past 63 years, especially to members of this year's executive for all their dedication and hard work on behalf of Rotary Partners. It has been a wonderful journey and the future lies ahead, full of opportunities to continue the good work begun by "Rotary Anns" so long ago.

Respectfully submitted by Karen Keech
– President, Rotary Partners



**Director,
Karen Keech**



**Ann and Garth Toombs with
orphaned girls in Uganda.**

Acknowledgements from President Roy

Reflecting on my year as President, there are many memories to savour and many people to thank. While I cannot name everyone to whom I am grateful, there are some I cannot overlook:

First, last and always, my thanks to Lynn, my best friend and my wife for more than 36 years.

My partners at Field Law, for allowing me the time to accept and fulfill this role, and for their continuing financial support of The Rotary Club of Calgary.

The 2008 – 2009 Rotary Club of Calgary Board of Directors. A congenial, dedicated and very capable collection of perspectives and talent, who have provided valuable service to our Club and much appreciated support to me. It has been a pleasure to serve with all of them.

Bill Redmond and Bill Walsh, for their unfailing and much appreciated mentoring, support and friendship. Their contributions to our Club cannot be overstated.

Michael Broadhurst and Larry Shelley, whose travel schedules exhaust me, but whose Blackberries and commitment to our Club have ensured they were always available for good counsel.

The Past Presidents, for their support and guidance whenever requested. A wealth of experience, an unwavering commitment to Rotary principles and an invaluable and willing sounding board.

Sandra Elliott, for 20 years of smiles, friendship and dedicated service to our Club before her well-earned retirement to the West Coast.

Tina Jarrett, whose experience, commitment and organizational skills are much appreciated and will provide a solid base for all Club operations.

Karen Cottingham, who came in to answer the phones and open the mail after Sandra's retirement, but did so much more that we didn't want her to leave.

District Governor Mark Starratt for his support, encouragement, and co-operation throughout the year.

Frank McKittrick for his prodigious musical talent and continuing patience in the futile pursuit of theatrical talent for The Rotary Show.

Throughout the year I have ended each meeting with "The Last Word" – a quote or comment which I hoped would leave members with an engaging thought for the balance of their day, perhaps beyond. Some of those quotes have been included in this report.

My final Last Word captures how we, as Rotarians, through our actions rather than our publicity, most effectively communicate our values, principles and purpose through our local and international projects:

*"What you do speaks so loudly that
I cannot hear what you say."*

– Ralph Waldo Emerson



After many years of working together, The Fairmont Palliser's Kit Maude (r) bids farewell to Sandra Elliott in September 2008.



Administration staff, Karen Cottingham and Tina Jarrett, joined our Club last fall.

2008 - 2009 Board of Directors



(l to r): Michael Halliwell, Keith Pedersen, Bob Taylor, David Leslie, Eva Friesen, Wing-Kee Chan, John Ridge, Karen Keech, Michael Broadhurst, Tina Jarrett, Don Ross, Roy Boettger, David Bromwich

(Missing from photo are President-Elect Larry Shelley and Director Tom Keenan)

We make a living by what we get. We make a life by what we give.

– Sir Winston Churchill

“Those who are happiest are those who do the most for others.”

– Booker T Washington