Overview

You need a practical, cost-effective intellectual property (IP) strategy that achieves the goals of your business. We collaborate with you to develop and implement your strategy, through the registration of IP rights, commercialization, enforcement, and protection of your IP in the jurisdictions where you need it. This leaves you free to get back to the field, the lab, or the prototype, and the next brilliant idea. It is important to have experienced counsel to help as you negotiate confidentiality agreements, license agreements and IP purchase-and-sale agreements. We also provide advice on disputes, litigation, infringement and enforcement of IP rights.

IP covers patents, confidential information, trademarks, copyrights, and industrial designs. It includes information, technology and any know-how that is not registrable but is nonetheless protectable.

IP rights apply across industries and sectors and include both the tangible and intangible:

- Equipment and process improvements and designs
- Ideas not yet reduced to practice
- Software, automation, and computer-based systems
- Know-how around making and operating improved equipment and processes, and
- Brands and marks that provide goodwill, and "trade dress" that can be used to a competitor's advantage

To learn more about how to protect and manage your intellectual property rights, visit:

- Patents
- Trademarks
- Copyright
- Designs
- Commercializing IP
- IP Litigation
- Trade Secrets
- Emerging Technology
- Cyber Liability

Contact Tony Edwards at aedwards@fieldlaw.com or 403-260-8590, or any one of our team of IP professionals to discuss your IP needs and get an initial assessment of your IP strategy.
Experience

Packers Plus Energy Services Inc. v. Essential Energy Services Ltd., 2017 FC 1111
1395804 Ontario Ltd. (Blacklock's Reporter) v. Canada (Attorney General), 2017 FCA 185
1395804 Ontario Ltd. (Blacklock's Reporter) v. Canada (Attorney General), 2016 FC 1400
1395804 Ontario Ltd. (Blacklock's Reporter) v. Canada (Attorney General), 2016 FC 1255
Andrews v. McHale and 1625531 (Gemstone Logistics), 2016 FC 624
Geophysical Service Incorporated v. Encana Corporation, 2016 ABQB 230
College of Dietitians of Alberta v. 3393291 Canada Inc. (Canadian School of Natural Nutrition), 2015 FC 449
Resource Well Completion Technologies Inc. v. Canuck Completions Ltd., 2014 ABQB 209
Online Constructors Ltd. v. Speers Construction Inc., 2011 ABQB 43
Pat's Off-Road Transport v. Campbell et al, 2010 ABQB 443
Stonetile (Canada) Ltd. v. Castcon Ltd., 2010 ABQB 392
Marty Sanders v. Smart & Biggar Intellectual Property & Technology Law, 2010 FC 73
Community Credit Union Ltd. v. Canada (Registrar of Trade Marks), 2006 FC 1119
Credit Union Central of Canada v. Community Credit Union Ltd., 2005 CanLII 78195
Suzanne's Inc. v. Auld Phillips Ltd., 46 C.P.R. (4th) 81, Federal Court of Appeal, 46 C.P.R. (4th) 81, Federal Court of Appeal
Excalibre Oil Tools Ltd. v. Garay, 1999 CanLII 8705 (FC)
Ital-Press Ltd. v. Sicoli, 1999 CanLII 8048 (FC)
Cookie Florist Canada Ltd. v. 132831 Canada Inc. (c.o.b. Monsieur Felix & Mr. Norton Cookies Inc.), 1998 CanLII 8079 (FCA)
Ital-Press Ltd. v. Sicoli, 1999 F.C.J. No. 837
Norac Systems International Inc. v. Massload Technologies Inc., 1997 CanLII 4900
Cookie Florist Canada Ltd. V. 132831 Canada Inc. (c.o.b. Monsieur Felix & Mr. Norton Cookies Inc.), [1996] F.C.J. No. 1598, Federal Court of Canada - Trial Division
Alwest Neon Signs Ltd. v. Coldwell Banker Achievers Realty, 1994 CanLII 9222 (AB QB)
Gunther's Building Centre Ltd. V. Moli Industries Ltd., [1993] A.J. No. 1037, Alberta Court of Queen's Bench
Strait Line Contractors Ltd. v. Rainbow Oilfield Maintenance Ltd., 1991 ABCA 78
## People

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## News + Views + Events

**Winter 2020**
**2019 - A Year in Review Seminar Series**

**November 2019**
**Buzz Kill: Cannabis Branding + Packaging Restrictions in Canada**

**October 25, 2019**
**IP Basics for Lawyers**
**The Best Lawyers in Canada 2020**

**July 11, 2019**
**Understanding Your Intellectual Property Toolbox**

## Helpful Links
- Canadian Intellectual Property Office
- U.S. Patent and Trademark Office
- IPBlog

## Services

The following services are offered by our lawyers in this area of law:

- Patent application drafting and prosecution, searches, freedom-to-use analysis, infringement opinions, patent infringement, ownership disputes and expungement litigation; patent licensing
- Preparing, filing and prosecuting trademark, including US trademark, and copyright applications
- Assessing potential liability for infringement of intellectual property interests
• Assessing the types of intellectual property protection available for new technology
• Conducting intellectual property audits for the purpose of evaluating intellectual property portfolios
• Conducting intellectual property due diligence investigations in connection with business acquisitions and financing
• Developing strategies for the protection and commercialization of intellectual property interests
• Negotiating and preparing agreements for the sale and licensing of intellectual property interests
• Negotiating and preparing research and development agreements
• Providing intellectual property advice on the purchase and sale of businesses, employer/employee relationships and joint ventures
• Representing plaintiffs and defendants in trade secret, fiduciary duty, trade-mark, copyright, industrial design, and counterfeit goods litigation