



## Bill Hopkins, MBA, Chief Operating Officer

in

### Calgary

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### Overview

As the firm's Chief Operating Officer, Bill Hopkins is responsible for constantly improving organizational infrastructure and effectiveness, and enabling lawyers to deliver fast, efficient and high-quality client service. Achieving this objective requires Bill to actively manage numerous operational initiatives across three office locations, including developing effective firm-wide business systems, directing a productive support staff, implementing reliable IT infrastructure, refining client procurement processes, improving client matter management, plus much more.

Bill's strong business acumen, strategic guidance and ability to motivate and inspire confidence in others have substantially impacted the firm's client service and financial performance since he joined the firm in 2015. He has shifted the firm's focus to knowledge management at every operational level to ensure that its leaders understand what led to past successes and failures and that best practices are captured and implemented consistently throughout the firm. Bill also collaborates with the firm's partners and marketing group to help them understand business analytics, achieve desired positioning in new markets and design optimal pricing structures for clients.

Before joining Field Law, Bill gained deep strategic leadership experience while holding several management and financial positions within the legal, energy and transportation industries, including roles as the chief administrative officer for the Canadian operations of an international law firm, branch manager for one of Canada's leading business law firms, Controller for the Canadian operations of a large international engineering firm and CFO for the European operations for one Canada's largest energy companies.

Bill is a longstanding member of the board of directors for KidSport Calgary, which is dedicated to removing financial barriers that prevent underprivileged children from playing organized sports. He is also the Organizing Chair for the Youth Singers Golf Classic, an annual golf tournament created to raise funds for and increase awareness of the performing arts programs and events provided by the Youth Singers of Calgary.

### Industries

Finance + Banking

### Education

University of Calgary, 2002, Master of Business Administration, Finance + Strategic Planning

Ryerson University, 1983, Bachelor of Business Management, Accounting, Economics

**Outside the Office**

Bill is an avid runner, having completed over 10 marathons, and also enjoys playing golf, skiing and playing hockey.