



Protecting Your Cannabis IP

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Overview

New legislation often leads to innovation in the marketplace, so a practical, cost-effective intellectual property (IP) strategy is crucial to achieving the goals of your business. It is important to have experienced counsel that will collaborate with you to develop and implement your strategy, through the registration of IP rights, commercialization, enforcement, and protection of your IP in the jurisdictions where you need it.

Field Law is ready to help navigate the challenging aspects of cannabis law as it applies to Intellectual Property + Technology. Services include:

- Trademarks and branding
- Patent protection for innovations
- Protecting innovations in product distribution and methods of manufacture
- Commercialization, franchise agreements, licensing agreements
- Confidentiality agreements

Contact [Lisa Statt Foy](mailto:lstattfoy@fieldlaw.com) at lstattfoy@fieldlaw.com or 403-232-1755 to discuss your IP needs and get an initial assessment of your IP strategy.

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News + Views + Events

January 2020

[Legalized Cannabis Spurs Rush to the Canadian Patent Office](#)

October 2018

["Did You Roll That Yourself?": Travelling Tips Now that Cannabis is Legal in Canada](#)

June 2018

[Standing Out: Branding and Trademark Issues for Cannabis Companies](#)

Industries

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Services

[Intellectual Property + Technology](#)